Back to Basics – Image Gently’s newest initiative

If you haven’t heard yet...Image Gently has unveiled its latest campaign “BACK TO BASICS”. The Digital Radiography committee, led by Dr. Steven Don and Dr. Susan John, has created a substantial campaign with a wealth of information and materials for you to use in your Radiology practices and to inform parents about Digital Radiography exams. There are several power point presentations, practicing quality improvement projects, a parent brochure, FAQ, and several diagrams and charts for you to use.

Please take some time to review these materials and use them to help increase radiation safety in pediatric imaging. Visit the Digital Radiography pages on www.imagegently.org

Image Gently Down Under – AOCR 2012 Sydney

Image Gently was represented at the 2012 AOCR meeting in Sydney Australia this August. Members of the Royal Australian and New Zealand College of Radiologists volunteered at the booth. Image Gently pamphlets, bracelets, and buttons were distributed to meeting attendees.

Special thanks to Kylie Clark for helping us to organize this international effort and for all of the wonderful volunteers that shared Image Gently with attendees!
The State of Minnesota Radiation Awareness Campaign

The State of Minnesota Department of Health has received funding to begin a Radiation Awareness campaign. They are encouraging practitioners to "Optimize Your Practice" by using Image Gently and Image Wisely protocols and resources in their practices. Their website features quick links to the Image Gently website as well as the Image Wisely campaign.

[Click here](#) to access their website.

SAR/SLARP Host Image Gently Booth at 2012 Congress

In September 2012, the Sociedad Argentina de Radiologia (SAR) and Sociedad Latino Americana de Radiología Pediatrca (SLARP) Annual Congress was held in Buenos Aires, Argentina.

The Argentinian Society of Radiology donated a booth to Image Gently and provided staffing. They also supported the printing of materials and banner in Buenos Aires. There is great interest in the issue of radioprotection in Argentina, so Image Gently was on target with the focus of the meeting.

Printed materials were distributed at the booth and there was also a table at the entrance of the auditorium where a round table on pediatric radioprotection was set up. They were approximately 200 pediatric radiologists and 1500 adult radiologists to attend the meeting.

As a result of the representation in Argentina, 154 individuals pledged to Image Gently and there were over 732 new visitors to the website.

Thank you to Dr. Alfredo Buzzi, Dr. Celia Ferrari, Dr. Dolores Bustelo, and Dr. Ines Boechat for your support of Image Gently!

L to R: Dr. Celia Ferrari (SLARP President), Alfredo Buzzi (President SAR), Dr. Dolores Bustelo (SLARP Past President).

L to R: Dr. Dolores Bustelo (SLARP Past President) and Dr. Celia Ferrari (SLARP President) with pledgers at the Image Gently booth.
Image Gently weighs in on FDA Guidance Document

The United States Food and Drug Administration held a Public Workshop - Device Improvements for Pediatric X-ray Imaging on July 16, 2012.

The main purpose of the workshop was to discuss the draft guidance "Pediatric Information for X-ray Imaging Device Premarket Notifications." This guidance will apply to x-ray computed tomography, general and dental radiography, and diagnostic and interventional fluoroscopy devices. The public was invited to comment on the draft guidance document. This meeting was held to identify issues of radiation safety in pediatric x-ray imaging.

Nine members of the Image Gently Steering Committee that included pediatric radiologists, radiologist technologists and medical imaging physicists attended the meeting. The US FDA invited Image Gently to provide a background on pediatric issues with Keith Strauss, medical imaging physicist taking the lead. At the end of the day there was a roundtable discussion that allowed for questions to be submitted by the audience.

This work is an ongoing collaboration between Image Gently, the FDA, and the Medical Imaging Technology Alliance (MITA). Click here for transcripts and more information on this meeting.

Do You Need to Complete a PQI Project?

Image Gently can help! There are two PQI projects on the Image Gently website that you can use. Both have instructions and will walk you through the process. Click on the title below to access each project.

Welcome to Image Gently: A Practice Quality Improvement (PQI) Program in Computed Tomography (CT) Scans in Children

Image Gently and Digital Radiography Quality Improvement