**Image Gently Alliance**  
*Strategic Agenda 2022 - 2027*

**Mission**  
The mission of the Alliance for Radiation Safety in Pediatric Imaging (the Image Gently Alliance) is, through advocacy, to improve safe and effective imaging care of children worldwide.

**Strategic Agenda**

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<th>Areas of Strategic Focus</th>
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| 1. Advocacy              | To effectively enhance the outreach of the Alliance mission | 1.1 Maintain a model which is:  
  • expert  
  • balanced  
  • transformative  
  • adaptable  
  • positive  
  • trusted |
| 2. Leadership            | Through the organizational operational model, the Alliance will provide expertise for informed use of ionizing radiation for relevant populations and organizations | 2.1 Serve as an authoritative pediatric imaging resource  
  2.2 Maintain a global position as a partner and leader in pediatric imaging  
  2.3 Provide input for regulatory, accreditation, and societal/organizational documents and recommendations  
  2.4 Provide a timely informed response to current events involving pediatric imaging |
| 3. Partnership           | IGA will partner to build networks and strengthen existing alliances with stakeholders committed to the Alliance mission | 3.1 Liaison with relevant stakeholders that is active and mutually beneficial  
  • Medical and scientific regional, national and international  
  • Medical care providers  
  • Industry  
  • Regulatory, recommendation and guidance agencies  
  • Public, patients and caregivers |
| 4. Education             | The Alliance will provide educational resources relevant to dissemination of its mission | 4.1 Develop, provide and maintain free, open-access pediatric education for informed use of medical radiation to stakeholders strategic campaigns  
  • presentations at relevant venues  
  • publications  
  • social media |
| 5. Organizational Management | The Alliance will emphasize the long-term stability of the organization to deliver upon its mission. | 5.1 Ensure positive financial margin  
- Pursue innovative funding opportunities  
5.2 Ensure effective steering committee membership and responsibilities  
5.3 Cultivate Alliance membership  
5.4 Promote diversity and equity |
|-----------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|