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Dara Ferguson
Departmental Website Administrator & Social Media Manager – Duke Radiology

Dara brought her twenty years of managerial skills to Duke Radiology in 2015. She has since deftly led many crucial departmental projects with an intelligent eye for detail, and the clear intention of “doing Duke proud.”

Her most recent accomplishment includes nearly three years of guiding the design, development, and launch of the new Duke Radiology website. The new site has a bold transformative appearance. “Image” is what we do, and our digital image is now one of distinction.

As Social Media Manager, Dara is a posting phenom. She makes sure that our educational opportunities, breakthrough research, and studies of special cases are made available to our worldwide audience. The importance of this global collaboration is critical; and leads the imaging community to progressive, on-going discovery.

She now lends her compassion, grace, wit, and pride of purpose to the Image Gently campaign.